Hallmark Visitors Center

The following topics and activities may be helpful as you plan for your visit with us.

Study Topics:

- Birth of an industry – greeting card industry
- How greeting cards are made
- Career of a self-made man—J.C. Hall
- Ways of Communicating—Hallmark helps people express feelings, communicate, connect and celebrate

Discussion Topics:

- Museum manners
- When looking for employment in the future, things to consider:
    - Attributes of a good employee
    - What makes a good work environment
    - Find background information about a company

Possible Activities:

- Learn about Hallmark Cards Inc. by using our "passport," a stamping activity.
- Use the library or computer before visiting to research Hallmark Cards Inc. or the history of greeting cards.
- Use the computer to find a map of the Crown Center. Locate the Visitors Center and other points of interest.
- After touring the Visitors Center, unscramble the six words on the Word Jumble Activity Card. These words relate to information seen on the tour.
- Journal your visit to the Hallmark Visitors Center.
- After your visit, break into groups to create wall murals on butcher paper. Each mural would feature highlights of the Visitors Center experience.
- Using the post card given to each visitor, address the card and write a message using a salutation, message, complimentary closing and signature format. Send the card to a friend or family member.
- Divide into groups before coming to the center. Provide an assignment to each group. Possibilities include researching a specific subject or finding the answer to a specific question relating to Hallmark Visitors Center. Each group would present their findings in a classroom presentation.

2 for 1 Activity Suggestions:

- Hallmark Visitors Center tour/Kaleidoscope session
- Hallmark Visitors Center tour/Coterie performance
- Hallmark Visitors Center tour/skating at the Ice Terrace (seasonal)
- Hallmark Visitors Center tour/special event at Crown Center exhibit area
- Hallmark Visitors Center tour/Liberty Memorial tour
- Hallmark Visitors Center tour/Union Station/Science City visit
- Hallmark Visitors Center tour/self-guided Art Walking Tour of Crown Center (seasonal)